

Safe Harbor Statement

This presentation contains forward-looking statements approved products and product concerning our development, our technology, our competitors, our intellectual property, our financial condition and our plans for research and development programs that involve risks, uncertainties and assumptions. These statements are based on the current estimates and assumptions of the management of Cumberland Pharmaceuticals as of the date of this presentation and are subject to uncertainty and changes in circumstances. Given these uncertainties, you should not place undue reliance upon these forwardlooking statements. Such forward-looking statements are subject to risks, uncertainties, assumptions and other factors that may cause the actual results of Cumberland Pharmaceuticals to be materially different from those reflected in such forward-looking statements.

Important factors that could cause actual results to differ materially from those indicated by such forward-looking statements include, among others, those set forth under the headings "Risk factors" and "Management's discussion and analysis of financial condition and results of operations" in our Form 10-K and Form 10-Q Reports on file with the SEC. The Company does not undertake any obligation to release publicly any revisions to these forward-looking to reflect statements events circumstances after the date hereof or to reflect the occurrence of unanticipated events. All statements contained in this presentation are made only as of the date of this presentation. For more information on our brands, including full prescribing and safety information, please see the links to the product websites which can be found at www.cumberlandpharma.com.



Nation's Health Care Capital





Mission & Strategy

Mission:

Working together to provide unique products that improve the quality of patient care

Strategy: We are building a portfolio of

specialized biopharmaceutical brands



Company Overview

Specialty pharmaceutical company

Portfolio of FDA approved branded products

Promoted by three national sales divisions

Several catalysts for new growth opportunities

Sancuso® post-acquisition integration and market expansion

Next Generation Caldolor® product with expanded labeling

Vibativ® acute care, out-patient and international initiatives

Phase II candidates in development with upcoming study milestones

Proven record of successful product development and product acquisition



Product Portfolio

Product Development:





Product Acquisition:











IVACETADOTE°

- IV treatment for America's leading cause of poisoning
- Treats liver toxicity associated with acetaminophen overdose
- Acetadote (IV N-Acetylcysteine) developed and registered by Cumberland
- IV N-Acetycysteine now standard of care
- Cumberland developed unique EDTA free formulation
- Maintaining market share following entry of generics with the old formulation



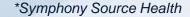




CALDŌLOR®

- Injectable delivery of ibuprofen
- Developed and registered by Cumberland
- Antipyretic, analgesic & anti-inflammatory properties
- Evaluated in published studies with ~ 2,000 patients
- Pediatric labeling approved by FDA
- Use in newborns approved by FDA
- Prior to surgery administration approved by FDA

Pre-empt post-op pain Have you given CALDOLOR yet? MAKE THE DECISION BEFORE INCISION Choose

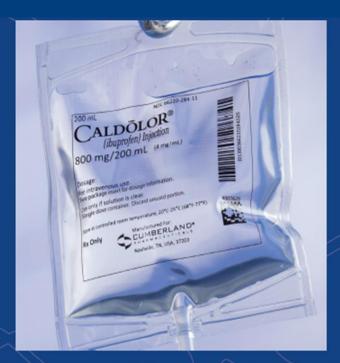




CALDŌLOR®



Now Approved For Use Prior To Surgery



Caldolor® Available In A Pre-Mixed Bag

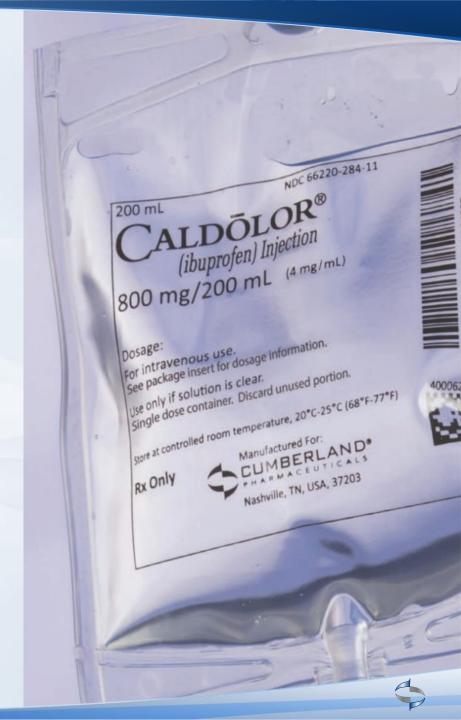


For specific questions pertaining to the ready-to-use bag, contact us at caldolor@RTUbag.com



CALDŌLOR®

- Ready to administer pre-mixed bag without further dilution
- Designed to help address National Opioid Crisis
- First and only FDA-approved pre-mixed bag of ibuprofen
- National introduction underway, with growing acceptance and demand
- Aim to significantly grow Caldolor's sales volume over time with the advantages of this new presentation





- Unique crystalline formulation of lactulose
- Prescription strength laxative
- Clinically proven increase in patient satisfaction
- Featured in award winning marketing campaign
- Supported by key co-promotion partners







- IV antibiotic that treats life-threatening infections
- Potent treatment for pneumonia and serious skin infections resulting from gram positive bacteria
- Used in hospital acute care and out-patient center settings
- Unique ability to penetrate tissues
- Product features favorable resistance profile





Sancuso® (Granisetron Transdermal System)

- First and only FDA-approved transdermal system for chemotherapy-induced nausea and vomiting
- Patch that slowly releases medicine into bloodstream
- Designed to prevent nausea and vomiting in adults to help tolerate certain chemotherapy treatments
- Medicine delivered over five consecutive days compared with multiple daily dosing for oral alternatives
- Supported by expanded oncology sales division

Sancuso® Patch



Ifetroban Overview

- Cumberland's first new chemical entity
- A potent, selective antagonist of thromboxane receptor
- Discovered and initially developed by Bristol-Myers Squibb
- Safety well-established in 30 clinical studies with over 1,400 subjects
- Collaborating with Vanderbilt, Harvard, Scripps and other academic centers
- Successfully manufactured both IV and oral formulations



Ifetroban Development Pipeline

Preclinical IND Phase I Phase II NDA

Vasculan® (Systemic sclerosis)

Dyscorban ® (Duchenne muscular dystrophy)

Oral Ifetroban (Idiopathic Pulmonary Fibrosis)



Duchenne Muscular Dystrophy (DMD)

- A rare, fatal, neuromuscular disease with the progressive loss of muscle resulting in deterioration of the skeleton, heart and lungs
- Cumberland is investigating ifetroban for the treatment of cardiomyopathy that is associated with DMD
- Preclinical data demonstrates ifetroban could prevent cardiac fibrosis and improve cardiac function – published Journal American Heart Association
- The FDA has awarded over \$1 million in Orphan Drug Grant funding
- Program designed to address this unmet medical need
- IND cleared and Phase II study is underway



Systemic Sclerosis (SSc)

- Debilitating, chronic autoimmune disease causing thickening of the skin and fibrosis of internal organs
- Highest death rate of any rheumatic condition
- Average survival is approximately 11 years from diagnosis
- Women more commonly affected; also occurs in children
- No FDA approved treatment for this unmet medical need
- IND cleared and second Phase II study underway





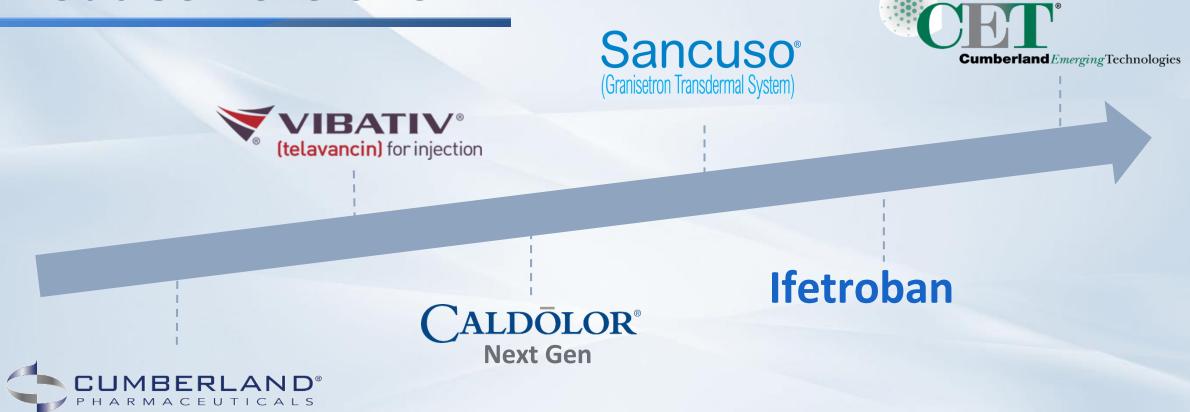


- Joint initiative to build long term pipeline
- Collaborating with Academic Research Partners
- Building portfolio of innovative biopharmaceutical candidates
- Managing Nashville's Life Science Center
- Supporting product development through grant initiatives



Expanding Our Product Portfolio

In-Line Brands



Deploying a Multifaceted Strategy to Create Value



Commercial Portfolio Expansion Strategy



EXPAND *Existing Products*







ACQUIRE
Under-Promoted,
Approved Brands

PRODUCT PORTFOLIO



Acquisition Initiative



GOAL TO ADD ONE NEW PRODUCT PER YEAR

through business development initiative or internal product development



Active, ongoing initiative to identify, evaluate and acquire/license new products into the portfolio



Source opportunities through direct efforts and intermediaries



Seek commercial and late stage development assets that fit our strategy and focus

- Branded, Rx products in hospital acute care gastroenterology or oncology
- Sales of \$5-25 million with attractive margins and differentiated features



Income Statement

(\$ IN MILLIONS)	<u>2023</u>
Net Revenues	\$ 39.6
Cost of Products Sold	<u>6.1</u>
Gross Profit	33.5
Selling & Marketing	18.5
Research & Development	5.8
General Administrative	10.7
Amortization	8.1
Other Income	3.7
Adjusted Earnings	\$2.4



Summary Balance Sheet

(\$ in millions)	December 31, 2023
Cash and Securities	\$18.3
Total Assets	<u>81.8</u>
Total Liabilities	52.5
Total Equity	29.3
Total Liabilities and Equity	<u>\$81.8</u>

^{*}tax carryforward credits of \$44 million available



Cumberland Moving Forward



Diverse product portfolio of FDA approved brands



Proven development and commercialization capabilities



Various initiatives in place to support near-term growth



Phase II products in development with upcoming study milestones



Valuation gap given level of sales, assets, infrastructure and pipeline



